



Discover Winter in Dubai with Emirates

Dear Trade Partner,

Winter in Dubai is just around the corner! Let your customers experience the season at its best with Emirates.

Dubai's winter months are among the most exciting times to visit - with clear skies, comfortable weather, and a full calendar of outdoor experiences. From lively beachfront districts and desert adventures to cultural neighborhoods, seasonal installations, and evening entertainment across the city, travellers will find endless ways to enjoy Dubai during this time of year.

Exclusive Winter Offers with My Emirates Pass

Travellers flying with Emirates can enjoy added value through [My Emirates Pass](#) and enjoy exclusive offers and discounts at some of the biggest attractions in the city and the UAE through March 31, 2026. There's a memorable experience for everyone to enjoy with offers at some of the best dining, leisure attractions, spas, excursions, and more.

Don't Miss the Dubai Shopping Festival

This holiday season also marks the return of the iconic [Dubai Shopping Festival](#) (DSF), celebrating its 31st year! Running from December 5 through January 12, 2026, this year's DSF brings back one-of-a-kind experiences, shopping extravaganzas, and adventures across the city.

Give your customers a winter getaway filled with culture, excitement, and unforgettable moments flying better with Emirates.

For the latest news and information on Emirates services and products, please refer to our [Emirates Partners Portal](#).

We thank you for your continued support.

The Emirates Team

Discover Emirates



Raise their comfort to Premium Economy

Sink into wider, cream leather seats and enjoy extra room to stretch out on raised cushioned leg rests. Adjustable headrests and a deeper recline help your clients get perfectly comfortable before sleeping under the stars of the overhead mood lighting. Our spacious Premium Economy seats are at the front of the aircraft, giving greater priority to exit when we land.



Dubai Experience

Dubai gears up for the Festive Season

As winter arrives, Dubai transforms into a city of lights and celebration. From dazzling drone shows and festive markets to spectacular events across the city, this season invites travellers to experience Dubai at its most vibrant. Explore our curated highlights and discover experiences your clients can book through Emirates Dubai Experience. For more information and bookings, please visit Emirates Dubai Experience booking portal or email: ekdexreservations@emirates.com



Checked Baggage

Enjoy one of the most generous baggage allowances in the world. Our free baggage allowance is based on either the total amount of weight or on how many pieces of luggage. This is called the weight or piece concept. Emirates Skywards Platinum, Gold, or Silver member, could also enjoy extra baggage allowance on routes that use the weight concept. When traveling on piece concept routes on Emirates flights only, Emirates Skywards Platinum and Gold members are eligible for 1 additional piece of checked baggage at 23kg (50lb) per piece in Economy Class and 32kg (70lb) per piece in Business Class and First Class over the ticketed limit.