

Dear Valued Partner,

Check out the latest travel information and news from Cathay Pacific.



Taking off soon - Cathay Pacific returns to Seattle with five non-stop return flights per week

Cathay Pacific is delighted to announce the return of its non-stop flights to Seattle from 30 March 2026, reconnecting Hong Kong with one of the most vibrant cities on the west coast of the United States. Seattle marks the airline's ninth passenger destination in North America, further enhancing the global connectivity of its Hong Kong hub.

[Learn more>](#)



Cathay Pacific's iconic uniforms, from 1946 to 2026

From sharp tailoring to the iconic brushwing and signature red palette, Cathay Pacific's crew uniforms are unmistakable. As our ambassadors, our crew must look polished and professional, but also uniquely Cathay. As we mark [our 80th anniversary](#), we're taking a closer look at how this iconic uniform and its predecessors reveal [how we've evolved over time](#).

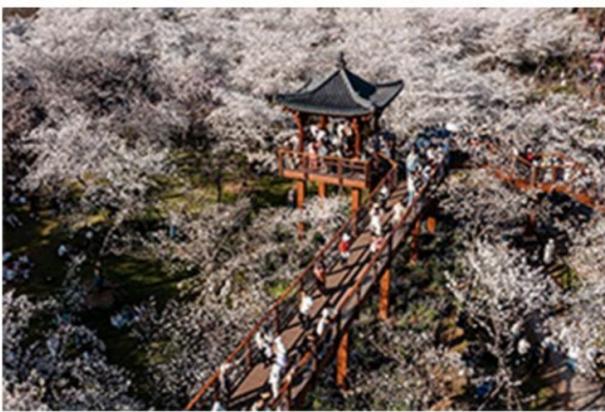
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Things to do for Chinese New Year in Hong Kong

Among all of Hong Kong's holidays, Chinese New Year is the most important for locals and the Chinese diaspora. Celebrating the beginning of a new year according to the lunar calendar, it takes place sometime between late January and mid-February, and involves ushering in days-long festivities that centre around family and fortune.

[Learn more>](#)



The Chinese Mainland's best destinations for every month of 2026

With its vast wealth of diverse landscapes, cultures, cuisines and attractions, the [Chinese Mainland](#) promises something extraordinary for visitors all year round.

From celebrating winter [Chinese festivals](#) in Beijing or admiring spring cherry blossoms in Wuhan to savouring quieter escapes during shoulder season, let us guide you through the best places to visit in the Chinese Mainland month by month.

[Learn more>](#)



The Cathay Group releases traffic figures for December 2025

Cathay Pacific carried 22% more passengers in December 2025 compared with December 2024, while Available Seat Kilometres (ASKs) increased by 23%. In the full year of 2025, the number of passengers carried increased by 27% compared with the same period for 2024.

[Learn more>](#)