

# Experience Holi.

Experience India in Full Bloom.



Dear Travel Partner,

Let's bring Holi 2026 to life together, India's Festival of Colours, where every street bursts with joy, colour, and celebration, and the glow of Holika Dahan bonfires lights up the night, symbolising the triumph of good over evil.

## INDIA'S MOST ICONIC HOLI EXPERIENCES



### Phoolon ki Holi, Vrindavan

An unforgettable, serene temple celebration where flower petals replace colours, creating a deeply spiritual experience.



### Rangwali Holi, Pan-India

Colourful streets, music, dancing, and the classic spirit of Holi, an experience that lingers long after the colours fade.



### Basanta Utsav, Shantiniketan

A vibrant cultural tribute to spring, where songs, dance & tradition come together in a celebration inspired by Rabindranath Tagore.



### Lathmar Holi, Barsana & Nandgaon

Step into the heart of Indian folklore with the legendary Lathmar festivities, a dramatic, joyful and cultural spectacle.

### Royal Holi, Rajasthan

An extraordinary celebration amid majestic palaces and royal courtyards, with organic colours, folk performances, and festive cuisine.



This spring, inspire travellers to immerse themselves in India's rich traditions and discover a variety of destinations, each hosting its own distinctive Holi festivities. Whether exploring historic towns or majestic royal palaces, every place promises a memorable Holi experience, all easily accessible with Air India.

**Let's create unforgettable festive journeys together!**

Warm Regards,  
Team Air India