

PRESS RELEASE



FOR IMMEDIATE RELEASE

OCTOBER 6, 2025

APPRECIATION AT WORK TO HOST HIGH-IMPACT WEBINAR TO HR PROFESSIONALS ON RETENTION, RECRUITMENT, AND REMOTE ENGAGEMENT

Appreciation at Work has announced a live virtual event scheduled for Tuesday, **October 28, 2025, from 11:00 AM to 1:00 PM Central Time**. The event will focus on the power of intentional appreciation in today's evolving workplace. Titled "**Stronger Teams Start with Appreciation: How Intentional Appreciation Drives Retention, Recruitment, and Remote Results,**" the webinar is designed to equip HR leaders, business owners, and team managers with actionable strategies to build stronger teams through transformational leadership development.

During the webinar, *Appreciation at Work* will also be announcing a brand-new service for HR professionals and their teams to increase retention, decrease churn, and attract new employees.

This event comes at a critical time as organizations navigate ongoing turnover, remote work complexities, and a fiercely competitive hiring landscape. The appreciation webinar will provide research-backed insights and immediately applicable tools to elevate team morale, boost retention, and support distributed workforces. Participation is free, but limited spots are available. Register now at <https://languagesofappreciation.com/>.

Strategic Appreciation as a Retention and Loyalty Driver

At the heart of this appreciation webinar is the understanding that meaningful recognition is more than a feel-good practice—a critical element in effective talent acquisition strategies. With high turnover rates across industries, this session will show how intentional appreciation can increase employee loyalty and reduce costly attrition. Attendees will learn to move beyond surface-level perks into authentic culture-building that keeps high performers engaged and invested.

Attracting the Right People with Culture-Driven Recruitment

In today's job market, top candidates seek more than compensation—they want to feel valued. The webinar will address how talent acquisition strategies can shift from transactional to relational by embedding appreciation into recruitment.







Leaders will discover new ways to showcase their culture to job seekers and stand out in a crowded talent pool. Emphasis will be placed on how appreciation influences employer brand perception and candidate experience, helping companies hire for fit and future success.

Keeping Remote Teams Connected and Motivated

Maintaining team cohesion has become increasingly difficult as many organizations manage hybrid and remote structures due to current work culture. This session will offer clear, practical methods for fostering connection and engagement within remote teams without relying on generic virtual happy hours or one-size-fits-all tools.

Participants will walk away with strategies that are easy to implement and tailored to the real challenges of leading geographically dispersed teams. The focus will remain on creating meaningful touchpoints that make people feel seen, supported, and committed to shared goals.

Event Details:

-  **Date:** Tuesday, October 28, 2025
-  **Time:** 11:00 AM – 1:00 PM Central Time
-  **Location:** Online (Live Virtual Webinar)
-  **Topic:** Stronger Teams Start with Appreciation
-  **Cost:** Free
-  **REGISTER NOW** at <https://languagesofappreciation.com/>

About Appreciation at Work™

Appreciation at Work™ is a training and consulting firm that helps organizations build healthier workplace cultures through authentic, personalized appreciation. Based on *The 5 Languages of Appreciation in the Workplace* and *The Motivating by Appreciation Inventory*, their practical, research-backed tools are used by companies in over 60 countries to improve morale, reduce turnover, and strengthen team relationships. Led by psychologist Dr. Paul White, *Appreciation at Work™* offers scalable solutions for making appreciation a consistent part of everyday work life.

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