



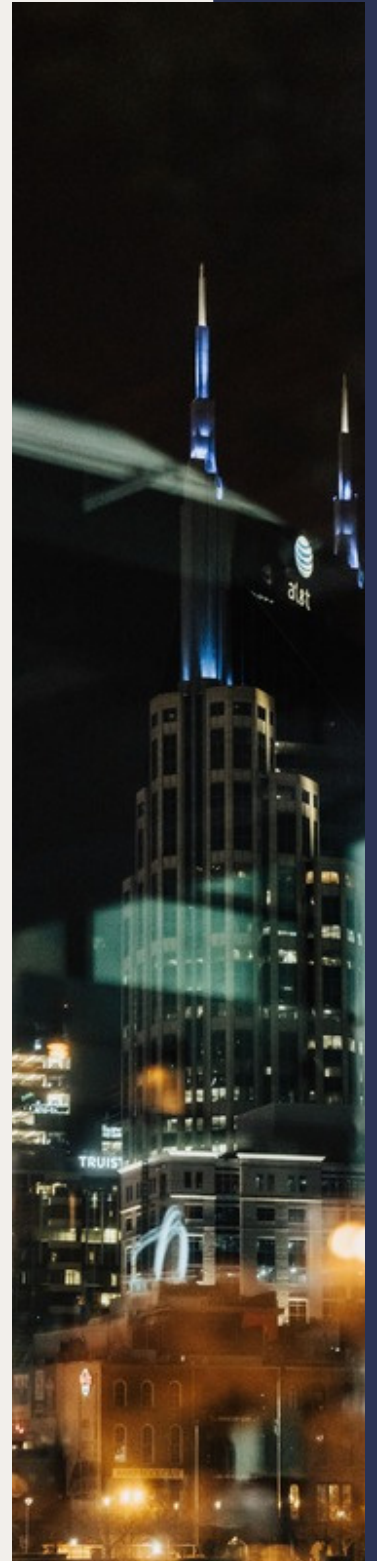
The Music City Sound

GUIDE
TO HIRING THE
PERFECT
LIVE
BAND

LET'S GET STARTED

What's in this guide?

1. The six defining traits of a great wedding and event band!
2. The Worksheet - All You Need to Hire the Perfect Band.
3. The 9 Questions to Ask Your Band Before You Hire Them



HELP!



What I really want is

A professional, energetic,
entertaining band for my really
important event on my really
special day and I do not know
which one to choose!

Don't worry. Hiring a band for your celebration can seem very intimidating! It will likely be one of the larger expenses for your event, and it plays a vital role in the mood and energy of your special day. The great news is that you have taken a huge first step in making sure that your event will be a momentous and memorable occasion.

This guide will help you navigate through the potentially daunting process of hiring entertainment for your special day.



6 Traits to look for in a perfect live band

1. COMMUNICATION

As with any relationship, COMMUNICATION IS KEY. From the first email or call, your point of contact with the band should treat you as a client with the utmost respect and professionalism. This means, that they pick up the phone when you call with questions and respond promptly when you send them emails. They should treat your event with care, remove stress instead of creating it, and have an attitude of professionalism when coordinating with you or your planner.

2. EXPERIENCE

As with any professional, you'll want the band you hire for your event to have a wealth of experience under their belt. An in-demand entertainer can play as many as 100 weddings per year, which means they'll be well prepared for any expected (or unexpected) situations that may arise. You can trust their judgment when it comes to things like the order of events, announcements, song selection, and other logistical concerns. While your ideas and vision always come first, a seasoned band can offer guidance based on their experience with countless other celebrations, helping you avoid common pitfalls and make the most of every moment.

3. PROFESSIONALISM:

When it comes to your wedding or event, “professionalism” might sound like a vague buzzword — but for us, it’s the foundation of everything we do. Your band should not just show up to play music. They are showing up as partners in the success of your event. A seasoned performer will balance creating a fun and positive atmosphere while also having a problem-solving attitude. As one of the first vendors to arrive and one of the last to leave, they should be agreeable and cooperative when interacting with all of your vendors.

4. PREPARATION:

A professional band comes prepared, not just with talent, but with intention. Your musicians have rehearsed and performed their extensive song list countless times. They fully engage with your guests, rather than being tied to sheet music. The best bands elevate the experience with choreography and audience participation, ensuring continuous, high energy all night long. They provide high-end professional audio and visual equipment, guaranteeing your reception sounds stunning and looks incredible.



5. PUNCTUALITY:

Beyond professionalism, punctuality is paramount for your wedding entertainment. Their on-time arrival and adherence to schedule are crucial for a smooth event flow, allowing you and your planner to manage the evening seamlessly. Crucially, if your ceremony and reception are at the same location, the band must be fully set up and sound-checked before guest arrival, ensuring your processional isn't interrupted and your special moments remain undisturbed.

6. FLEXIBILITY:

Wedding plans often shift unexpectedly, from impromptu speeches to extended photo sessions or even spontaneous performances. An experienced wedding band, however, will embrace these changes with skill, grace, and a positive attitude. Their ability to adapt seamlessly ensures your day remains flawless, leaving you with wonderful, stress-free memories.





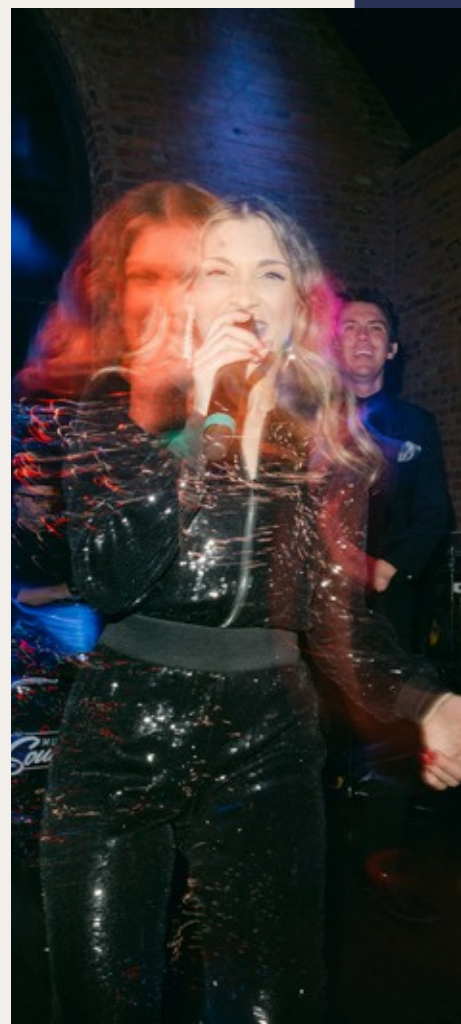
The Worksheet

All you need to hire
your wedding or
event band like a pro

Being armed with the right details will make all the difference in the process of hiring your event entertainment. It will help your initial communication with them to stay clear and focused, while allowing both of you to start off on the right foot. Getting these logistical considerations out of the way quickly will also mean you can move on to the more fun details of your night sooner.

Questions For You

1. My Event Date and Time is:
2. My Event Venue is:
3. Is the celebration inside or outside?
4. Is the celebration all happening at the same location and in the same place?
5. If outside, will the stage/dancefloor area be covered?
6. If a wedding, do I need music for the ceremony or cocktail hour?
7. Do I have a planner?
8. What is the projected timeline?
9. Do I have any special requests?
10. Is there any other special info to consider?



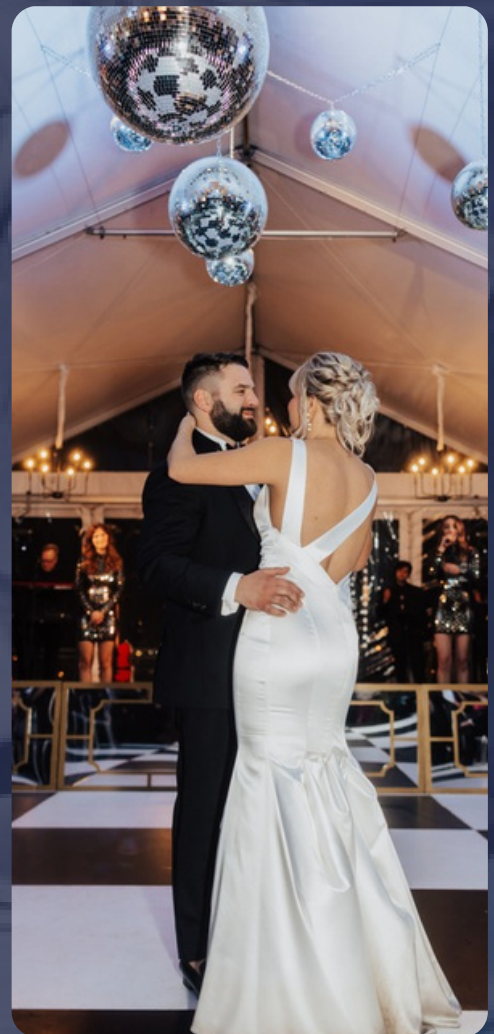
Questions For Your Entertainment

1. Do you offer different packages? What are the differences? (Instrumentation, Singers, etc.)

2. Are emcee services and announcements a part of your service?

3. What will the final total price be? (this should include travel, production, and other expenses)

4. Do you provide all of your own professional audio and lighting equipment?



Questions for Your Entertainment



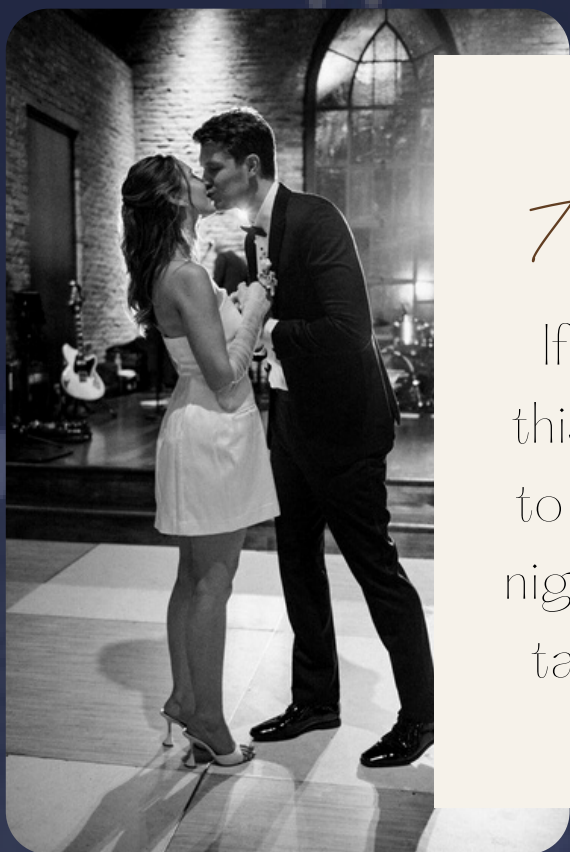
5. Is there any additional equipment I have to provide?

6. Do you have your own sound engineer to ensure my event sounds great?

7. Will you learn any special song requests for my event? If so, how many?

8. What happens if I ask you to play longer or shorter than the previously agreed amount length of time on the day of the event?

9. How long are your sets and set breaks? Will you have music to play during your breaks to keep the guests energy and mood up?



THAT'S IT!

If you have followed the steps in this guide, you're well on your way to having a wonderful, music filled night that all of your guests will be talking about for years to come.

Trust your planner and vendors to handle the stress-inducing details of the event, and above all, let yourself dance your heart out and enjoy your special day!

— THE —
MUSIC CITY
Sound
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We can't wait to speak with you! Our team is always ready to answer your questions. Until then!

Thank you!

booking@themusiccitysound.com
themusiccitysound.com
