MAKE THE CASE FOR SPONSORING UK BLACK BUSINESS WEEK 2025

Why it matters

Sponsoring UK Black Business Week isn't just about brand visibility, it's about aligning your organisation with a movement that drives representation, leadership, and opportunity. This October, over **15,000 professionals, leaders, and entrepreneurs** will come together for the UK's largest celebration of Black business excellence.

By supporting UKBBW, you demonstrate that your organisation's commitment to diversity, equity, and inclusion goes beyond words.

Key Reasons to Sponsor

1. Build Employer Brand & Talent Pipeline

- Engage directly with diverse professionals across finance, tech, media, law, property, and more.
- Position your company as an inclusive employer of choice.
- Showcase opportunities, graduate schemes, and career pathways to future talent.

2. Strengthen Supplier Diversity & ESG Goals

- Access Black-owned suppliers through the Supplier Diversity Marketplace.
- Support community-driven economic growth.
- Demonstrate measurable action toward ESG and social value commitments.

3. Brand Visibility & Audience Reach

- Be seen by 70,000+ professionals through our email and social campaigns.
- Gain on-site visibility at the ILEC Conference Centre during UKBBW.

- Share your story through press, co-branded content, and thought-leadership opportunities.

4. Association with Global Leaders
Our sponsors include organisations such as HSBC, Meta, EY, Disney, and Moody's, who recognise that inclusive growth benefits everyone.

How to Use This Page Internally

- Share it with your HR, DEI, or Marketing teams as a ready-made justification for budget approval.
- Align sponsorship with internal KPIs such as employer branding, talent acquisition, ESG, and supplier diversity.
- Use the examples and data points here to back up your business case.

READY TO TAKE THE NEXT STEP?

SECURE YOUR SPONSORSHIP SLOT FOR UK BLACK BUSINESS WEEK