

# Privacy Policy for Simple Markets LLC

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## Table of Contents

- 1. Introduction**
- 2. Information We Collect**
- 3. How We Use Your Information**
- 4. Data Retention**
- 5. Cookies and Tracking Technologies**
- 6. Third-Party Services**
- 7. Data Security**
- 8. Your Rights**
- 9. Children's Privacy**
- 10. Changes to this Privacy Policy**
- 11. Governing Law**
- 12. Contact Information**

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## 1. Introduction

Simple Markets LLC ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, store, and protect your information when you use our website and services. By accessing or using our services, you agree to the practices described in this Privacy Policy. Your use of our services also constitutes agreement to our Terms and Conditions and Disclaimer, including program-specific Participation Agreements where applicable.

## 2. Information We Collect

We collect personal information that you voluntarily provide when using our website, registering for courses, subscribing to newsletters, enrolling in programs, or engaging with our community. This may include but is not limited to:

- Name
- Email address
- Phone number
- Payment information (processed through third-party services)
- Transaction and program participation history
- Program submissions (trading records, screenshots, journals, or other required documentation)
- Social media profiles
- Any other information you provide directly to us

We may also collect non-personally identifiable information such as IP addresses, browser type, and usage data through cookies and similar technologies.

### **3. How We Use Your Information**

We use the information we collect for various purposes, including:

- Providing and improving our services
- Sending educational materials, newsletters, and promotional offers
- Processing payments and managing transactions
- Responding to inquiries and providing customer support
- Analyzing trends and user behavior to improve our website and offerings
- Complying with legal obligations

We may also use your information for marketing purposes, but you can opt-out of marketing communications at any time by following the unsubscribe instructions provided in each email or by contacting us directly.

### **4. Data Retention**

We retain personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy, including for legal, accounting, or reporting obligations. We may retain certain information even after you have closed your account or discontinued use of our services if necessary for compliance with legal requirements.

Program submissions may be retained to verify eligibility for conditional offers, funding, or other program benefits.

### **5. Cookies and Tracking Technologies**

We use cookies and similar technologies to collect and store information when you visit our website. Cookies help us analyze web traffic, personalize user experience, and improve our services. You can control the use of cookies by adjusting your browser settings, but please note that disabling cookies may affect your ability to use certain features of our website.

### **6. Third-Party Services**

We may share your personal information with trusted third-party service providers who assist us with running our business. These may include payment processors, hosting providers, and marketing partners. We ensure that these third parties are compliant with relevant privacy laws and have appropriate data protection measures in place.

We may also use third-party analytics tools such as Google Analytics to track user behavior on our website. These third-party services may have their own privacy policies that govern the collection and use of your data.

## **7. Data Security**

We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of data transmission or storage is 100% secure, and we cannot guarantee the absolute security of your data.

## **8. Your Rights**

You have the right to:

- Access, correct, or update your personal information
- Request deletion of your personal data, subject to certain conditions
- Object to or restrict the processing of your personal data
- Withdraw consent to the use of your data, where applicable

To exercise your rights, please contact us using the information provided below.

## **9. Age Restrictions**

Our services and products are available to individuals who are 18 years of age or older. However, we understand that people under the age of 18 may also access our courses and materials. By purchasing or using our services, users confirm that they have the legal capacity to enter into contracts, or they have obtained parental or guardian consent to do so. Simple Markets LLC assumes no responsibility for verifying the legal age of users, and by accessing our platform, users confirm compliance with applicable local laws.

## **10. Changes to this Privacy Policy**

Participation in any program may require submission of personal or performance data. Program eligibility, funding offers, or other conditional benefits are fully governed by the T&C and applicable Program Participation Agreement. Participants acknowledge that submission of data does not guarantee results, funding, or any outcome.

Marketing statements, including any “funded or your money back” claims, are conditional and controlled entirely by the Program Participation Agreement. The Company may verify, approve, or deny advancement and program benefits at its sole discretion.

## **11. Governing Law**

This Privacy Policy is governed by and construed in accordance with the laws of the jurisdiction in which Simple Markets LLC operates. Any disputes regarding this Privacy Policy will be resolved in the courts of the governing jurisdiction.

## **12. Contact Information**

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

Email: [support@simplemarketsacademy.com](mailto:support@simplemarketsacademy.com)

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This Privacy Policy is effective as of the date of publication. By using our website and services, you agree to the terms outlined above.