



# Kristin Stapleton

LEADERSHIP SPEAKER · EXECUTIVE COACH

*Multiply your leaders.  
Transform your organization.*

## FEATURED KEYNOTE

### The Multiplication Effect

*Your team already knows the strategy.  
So why aren't they executing it?*

Most leaders are frustrated that clear strategy isn't delivering the results they expect. The problem isn't the strategy — it's the assumption that logic alone drives execution. Emotion does.

Kristin Stapleton has spent 15 years inside manufacturing and mid-market companies building a framework around what the highest-impact leaders do differently: they help people feel seen, heard, and valued — transforming from the person responsible for all the results into the one who multiplies them through everyone else.

#### AUDIENCES LEAVE WITH

- Why logic-driven leadership fails at execution — and what to do instead
- The emotional reasoning on your team that's affecting results right now
- The specific shift that moves a leader from bottleneck to force multiplier

Keynote · 45–90 min · In person or virtual

Best for: Leadership summits, CEO forums, manufacturing associations

*“What she did for our team was nothing short of a miracle.”*

— Kim Stevenson  
Director, BlastX Consulting

*“You can't have high performing teams without developing around the edges of performance. We have seen tremendous change and growth in teams who participated. I would recommend this to any leader looking to create high performance teams.”*

— Brent Yeagy  
President & CEO, Wabash

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**15+**  
Years of experience

**1,500+**  
Senior leaders developed