

MEMBERSHIP IS THE MISSION



Attract and retain more members with strategic marketing and outreach

Forward-thinking leadership teams at professional associations understand building membership is a top priority. Parallel to that concern is the need to keep current membership engaged and active.

Street Level Studio (SLS) builds powerful integrated communication and marketing solutions that make membership advantages clear. As an extension of your team, we can:

Ensure your website creates a compelling path to membership and interaction

Develop and deploy event marketing campaigns that attract attendance

Build an eye-catching conference presence that sets your association apart

Capture and share influential messages with members via original videos

Amplify the association's identity, value, and relevance with strategic branding

Our strengths also include designing and deploying effective email campaigns—from content creation to segmentation, automation, and ongoing performance analysis—that have proven power to engage current members while captivating prospects.

To consistently deliver authentic, personal communications that resonate, we're able to hyper-target creative and delivery by region, career path, demographic info, and more. And as your ranks grow, our team can automate and accelerate many critical functions, including ongoing outreach messaging, membership directory updates, and dues reminders.

Let Street Level Studio focus on your association's growth so you can concentrate on organizational objectives.

214 Green Bay Road
Highwood, IL 60040

streetlevelstudio.com/mission

Lexie Markarian
Director of Sales
847.432.5150
lexie@streetlevelstudio.com



STREET LEVEL STUDIO

ABOUT

STREET LEVEL STUDIO

For associations and nonprofit organizations. our distinct combination of strategic thinking, creative execution, and collaborative approach helps us deliver big-agency capabilities with small-agency attentiveness. This allows us to genuinely understand your growth objectives and provide solutions to drive your outreach and awareness efforts.

OUR SERVICES



BRAND
STRATEGY



WEBSITE
DEVELOPMENT



MULTICHANNEL
COMMUNICATIONS



VIDEO
MARKETING



DIGITAL
MARKETING



CONTENT
DEVELOPMENT

MISSION ACCOMPLISHED

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