

Template News Release for Recipients of Improving Access to Care Grants

INSERT YOUR ORGANIZATION'S
LOGO HERE



NEWS RELEASE

For Immediate Release

<<ORGANIZATION NAME>> TO HELP <<INSERT CITY/TOWN>> WITH DISASTER RESPONSE WITH HELP OF <<\$AMOUNT>> GRANT FROM PETSMART CHARITIES®

<<Insert any specifics about local efforts and impact>>

Month XX, 2025— CITY, STATE – In the wake of, << insert name or type of disaster>> that made a devastating impact on people and their pets, << insert name of your organization>> has mobilized to provide rescue, relief, and recovery efforts. With a << \$\$ amount>> grant made immediately available by [PetSmart Charities](#), <<organization name>> will aid impacted pets.

[Describe specific details of your program here. If known, please include the estimated number of pets in the community that will benefit from this program. Or, add a story about a pet your organization helped and the impact on the family. Add a picture if possible.]

Disaster response grants made by PetSmart Charities promote people and pets staying together during crises, when they need each other most. When people suffer during natural disasters, their pets often suffer too. As important members of the family, pets, too, have urgent needs for shelter, medical care, nutritious food, and social support.

[Insert a quote here about how your program/initiative will improve disaster response to help pets and people in need," said <<insert name>>, <<insert title and organization name here>>. <<Your quote/organization/mission.>>]

"Insert quote from PetSmart Charities," said <<insert name>>, at PetSmart Charities. "<<When you share your news release with PetSmart Charities for approval, we would be happy to provide a quote about your initiative for your press release.>>"

[Insert how members of the community can find out more information about your basic pet care services.]

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About <<Organization Name>>

Insert a short paragraph here about your organization, its mission, and be sure to include your website and social media channels.

About PetSmart Charities®

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 600,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and emergency relief. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at PetSmartCharities.org, while shopping at PetSmart.com, and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$600 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit www.petsmartcharities.org.

Follow PetSmart Charities on Instagram: [@PetSmartCharities](https://www.instagram.com/PetSmartCharities)

Find PetSmart Charities on Facebook: [Facebook.com/PetSmartCharities](https://www.facebook.com/PetSmartCharities)

See PetSmart Charities on YouTube: [YouTube.com/PetSmartCharitiesInc](https://www.youtube.com/PetSmartCharitiesInc)

Media Contact:

Insert Your Organization's
contact information here
(Whom the media should call
if they want more information)
Phone Number
Email Address

24-Hour PetSmart Charities
Media Line: 623-587-2177