PETSMART Charities OF CANADA

The 3-3-3 Welcome Window is a simple way to understand what your newly adopted pup may be feeling as they start to relax, trust, and realize they're finally home.

Every pet is different, use this as a guide how dogs may adjust during the first 3 days, 3 weeks, and 3 months in a new home.

3-3-3 WELCOME WINDOW



Those first few days can feel like a lot—for both of you.

- Your pup may be a little unsure, shy, or more into hiding than hanging out
- Everything is new, so give them space to take it all in at their own pace
- Keep things calm, simple, and cozy while they start to settle in



Now you'll start to see more of your dog's personality shine through.

- Confidence grows as they begin to feel more at home with you
- You might notice playful moments, new habits, or a few boundary tests
- This is a great time to reinforce routines and celebrate the good stuff



This is when it really starts to feel like you're in it together.

- Your pup is feeling comfortable, secure, and part of the family
- Trust is stronger, and your bond is becoming something really special
- With consistency and love, you're building a foundation that lasts