

CLOSING CHRONIC CONDITION
CARE GAPS THROUGH PATIENT
ENGAGEMENT AND PROVIDER
AWARENESS

Activating patients & their treating providers to close respiratory condition care gaps across health systems



Program Type

Multiple Health Systems (IDNs, Hospitals, Clinic, etc.)



Objective

Activate patients suffering from uncontrolled respiratory condition to see their provider to get appropriate treatment



Precision Targeting

Target and Identify 16K uncontrolled patients with specific respiratory condition



Optimal Communication

Target patient:

SMS intervention directly to target patients from their health system

Treating provider:

Provider/care team patient care gap awareness from their health system

CLOSING CHRONIC CONDITION
CARE GAPS THROUGH PATIENT
ENGAGEMENT AND PROVIDER
AWARENESS

**Activating patients
& their treating
providers
to close respiratory
condition care gaps
across health systems**

88.6%

OF ENGAGED PATIENTS
HAD A VISIT WITH
THEIR PROVIDER

37%

OF ENGAGED PATIENTS
WITH A VISIT HAD THEIR
TREATMENT OPTIMIZED

2X

MORE SPECIALIST
VISITS FOR ENGAGED
PATIENTS VS. CONTROL

+554%

GROWTH FOR ENGAGED
PATIENTS VS. CONTROL
FOR CONDITION
RELEVANT RX

6.5X

CONDITION RELEVANT
RX VS CONTROL